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A deal to Crow about

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THE worlds of fashion and music have become so entwined that the latest move by hip designer Tommy Hilfiger makes great sense~.' Tommy is teaming up with singer Sheryl Crow to produce a line of rock'n'roll clothing.

Hilfiger will also sponsor Crow's national tour, which kicks off at Jones Beach Aug. 15. Part of the profits from their joint venture will go to the Evelyn Lauder Breast Cancer Foundation.

Andrew Klein, of Entertainment Marketing Communications in Stamford, Conn., brokered the deal which will be officially announced in a couple of weeks - and which may see several other top designers tapping into the music business.